

# Dream Cones

*We make your ice cream dream come true*

Gelato Maker's Guide

## **Gelato-Makers Guide ~~\$27.50~~ NOW JUST \$24.95!**

*Manufacturing and selling ice cream  
(previous edition titled Startup and Stay Up in Ice Cream)*

360 pp  
SKU 885 871 900 0300

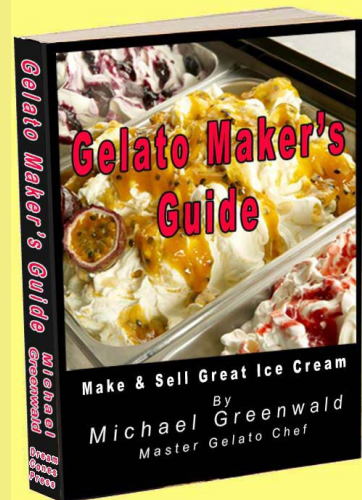
*A master, authoritative text about the manufacture and sale of ice cream, the major text of the ice cream industry, years in the making, with hundreds of photos, charts and graphs. Just the Table of Contents alone is four pages long!*

Having spent ten years making and selling gelato, developed all of the flavors and bases used in the industry and built ice cream factories all over the world, there aren't many people with more experience and expertise than Dr. Greenwald.

Everything you need to know including machinery selection, factory layout, pasteurizing, making gelato, sherbets, sorbets, sugar-free and soy frozen desserts, making ice cream cakes and specialties, health/safety, delivery, display, marketing—so much is packed into this eText! Dozens of photos, charts and graphs. Boy, do you ever get your money's worth with this book! Comes with many free recipes and formulas.

Most of all, *Gelato Maker's Guide* is not just about MAKING gelato (that's easy!), it is a book devoted to helping you cut costs, sell at a profit and MAKE MONEY.

But don't think *Gelato Maker's Guide* is just technical and dull. It has dozens of interesting stories and anecdotes plus chapters devoted to retail sales, marketing, selecting refrigeration equipment and getting your ice cream business up, running and MAKING MONEY! There are no other books on the market as complete as ***Gelato Maker's Guide!***



Below is a list of the chapters in the Guide but the chapter titles alone do not reveal the depth and insights you get on each subject:

Chapter 1: Every Level of Sin  
Chapter 2 Composition of Ice Cream  
Chapter 3 Opening a Gelato Business  
Chapter 4 How a Gelato Factory Operates  
Chapter 5 Batch Freezers  
Chapter 6 Continuous Freezers  
Chapter 7 Soft Serve  
Chapter 8 Pasteurizers  
Chapter 9 Flavors  
Chapter 10 Stabilizers & Emulsifiers

Chapter 11 Bases  
Chapter 12 Health, Sanitation and Safety  
Chapter 13 Freezers  
Chapter 14 Packaging  
Chapter 15 Decorating  
Chapter 16 Sorbets, Sherbets, Ice Drinks  
Chapter 17 Ice Cream Specialties  
Chapter 18 Semifreddo  
Chapter 19 Vegan Specialties  
Chapter 20 Formulae & Miscellaneous

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